

Jyotiram Parmeshwar Shete

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Objective

Over the span of more than three years, I have gained extensive experience in various aspects of content authoring, digital marketing, and Content Management System (CMS) implementation, specifically within AEM (Adobe Experience Manager) and TeamSite. I am committed to enhancing my skills and contributing to industry-leading standards and operational excellence.

Experience

- Accenture** July 2024 - Till today
Web Developer Associate
Roles and responsibilities

AEM Development: Collaborated with cross-functional teams (UX/UI designers, developers, stakeholders) to create and publish engaging web content using Adobe Experience Manager (AEM).

Responsive Web Design: Ensured compatibility across different platforms (desktop, mobile, iOS) for seamless user experiences.

Component & Template Development: Developed and maintained AEM components, templates, and pages to uphold consistent branding and a cohesive user experience.

Technical Documentation & Collaboration: Regularly updated documentation and provided clear code comments to ensure smooth collaboration, knowledge sharing, and long-term project maintenance.

Project Management: Successfully prioritized and managed multiple projects in a fast-paced environment, consistently meeting deadlines and exceeding client expectations.

Teamwork & Recognition: Recognized for exceptional teamwork and the consistent delivery of high-quality web content.

Training & Development: Designed and delivered training modules, achieving a high completion rate and contributing to employee skill enhancement.

Worked with AEM automation tools to streamline page creation by programmatically generating multiple pages at once, including predefined content layouts and design components. This significantly reduced manual effort and ensured consistency across large-scale content deployments.

Image creation and processing: Utilized Adobe Photoshop, Illustrator, and Acrobat to create, edit, and optimize images for accurate placement within AEM components, ensuring visual consistency and brand alignment.
- ICICI Bank on Behalf of Integra Unisource pvt. Ltd** August 2022 - July 2024

Web Developer

Roles and responsibilities

AEM Website Development & Maintenance: Extensive experience in designing, developing, and maintaining Adobe Experience Manager (AEM) websites, ensuring high performance, scalability, and responsiveness across devices.

Reusable designs Development: Skilled in translating Figma designs into reusable, high-quality fragments, pages, optimizing websites for efficiency and scalability.

Performance Optimization: Expertise in enhancing website performance, reducing load times, and improving overall user experience by implementing best practices for web performance.

Team Collaboration & Mentorship: Passionate about mentoring team members, sharing knowledge, and fostering a collaborative environment to achieve both individual and team goals.

Design & Branding Alignment: Ensured that all website elements—colors, fonts, and imagery—align with branding guidelines to maintain consistency and reinforce brand identity.

Cross-functional Collaboration: Worked closely with marketing and product teams to understand project requirements and deliver web solutions that meet business objectives and user needs.

SEO Best Practices: Proficient in implementing SEO strategies to improve website visibility, search engine rankings, and organic traffic.

Leadership & Project Management: Successfully led teams, delegating tasks effectively and ensuring project milestones are met within deadlines.

AEM Maintenance & Updates: Skilled in maintaining, updating, and ensuring the security and functionality of websites built on AEM.

Content Management & Deployment: Hands-on experience with CRX Package Manager for moving content assets across environments, ensuring smooth transitions from lower to higher environments.

Education

- **Mrs. Kesharbai Sonajirao kshirsagaar alias kaku** 2022
B.Sc. Computer Science
75.00
- **Patoda junior college of Arts and science patoda (bel.)** 2019
HSC
69.23
- **Matsyodary Vidyalaya Tirthpuri** 2017
SSC
75.00

Skills

- AEM Sites
- AEM workflows
- AEM DAM

- AEM Form
- Figma
- HTML5
- CSS3
- JavaScript (Basics)
- CRX package Manager
- JCR content repository
- JSON
- SEO optimization
- Adobe Photoshop
- Troubleshooting Errors

Projects

- **PDF Merger**
Created a web application using HTML5, CSS3 and JavaScript. In this application we can add two or more PDF files into single pdf. Also using this tool we can convert PNG and JPEG images directly into pdf without using any other tool. Also, there is a functionality to demerge all pages of single pdf into separate pdf pages and download as a zip file.
- **AEM component scanner (Chrome extension)**
The AEM component scanner helps to identify which AEM component are being used on pages directly from browser console and a advanced UI designed in same component. This tool makes it easy for teams to
 - Detect component usage instantly
 - Ensure only approved components are being implemented
 - Improve code review and QA processes
 - Prevents unapproved or legacy components from slipping into production
- **QA Assistant (Chrome Extension)**
 - Created a chrome extension to help QA process which includes various checkpoints in one go.
 - This Tool validates boldness, superscript font patterns images render size on website.
 - Broken links on the website
 - Extracting SEO data
 - Highlights alt texts those are required for the accessibility, HTML tags and their data attributes for the tracking of traffic on the website

Achievements & Awards

- Star of Business awards at Accenture for Q2 of 2025
- Co-pilot award for being bestfriend at work
- Awarded for best performer of the month in December 2024, January 2025, April 2025, June 2025, August 2025, October 2025, January 2026
- Trained new joiners to work on AEM
- Achieved SEO ranking at top position in the Google croller using multiple aspects to website performance

Publications

- **Calculus Unlocked: A journey from Curves to Concepts**
About the Book

This book covers the fundamentals of mathematics, guiding students from the basics to more

advanced concepts in a clear and engaging way. Designed to spark curiosity and build confidence, it presents mathematical ideas in a simple, easy-to-understand manner. Whether you're a beginner or someone looking to strengthen your foundation, this book makes learning accessible and enjoyable.

Easy to Learn. Easy to Understand. A New Way to Love Math.

My Custom Section

- AEM (Adobe Experience Manager), Open Text, Veeva Vault, Jira, Workfront, Figma, Adobe Photoshop, Adobe illustrator